



## DIGITAL MARKETING AGENCY

# Ready to grow your business online?

Together as a team we use SEO marketing so customers find your business, social media so your business reaches more customers, and design mobile-friendly websites so your customers buy. Contact us to learn more!



Interested in working with our creative team?  
Watch the video to learn more about our agency.



## Request a Free Consultation or Quote

Your Name

Email

Phone Number

How can we help your business?

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SEND NOW

## OUR CLIENTS GET RESULTS

Lion Bear Media's creative team of web designers and online marketers have been a huge help to the growth and prosperity of Sunset Property Management.

Andrew Grinnell  
Sunset Property Management

The Lion Bear Media team were extremely helpful in assisting our company with building our new website. They offered a wide range of services at affordable prices and were very personable through the entire process.

Harrison Bauer  
Sunset Property Management

The team at Lion Bear Media seriously rocks! They have been amazing at helping my local business get found online, optimize my website, and create content for my social media. Highly recommend these guys!

Anisha Blodgett  
Powerhaus Pizza

Our online visibility has skyrocketed and we are selling more products online. Any business looking to improve their marketing and get more out of their website definitely should work with these guys.

Craig Levinson  
Real Deal Supplements

## Ready to grow your business?

CALL (619) 363-7137 

LION MEDIA BEAR IS A TRUSTED DIGITAL MARKETING AGENCY IN SAN DIEGO, CA HELPING HUNDREDS OF SMALL TO MID-SIZE BUSINESS.

## YOUR BUSINESS EITHER THRIVES OR DIES

In the US, there are over 31 million small-to-medium businesses. And yet, thriving in such a fiercely competitive environment has never been so challenging. That is why it is not surprising that 20% of small businesses fail within their first year on the market, and 10% more do so within their second year. But what's even more frightening is that in 10 years, only 30% percent of businesses would have made it. So, what is it that truly makes a difference between failure and success? Here at Lion Bear Media, we know that the ability of a business to provide a competitive edge, reach the heart of its target audience, and continue to evolve to meet the ever-changing customer needs is key to success. Through our digital marketing agency in San Diego, we help business owners to communicate all that – and remain competitive throughout time. Lion Bear Media – is not your standard San Diego digital marketing agency. Our team has several decades of experience in internet marketing, has seen trends and technology change, and has helped thousands of start-ups, local businesses, and entrepreneurs thrive. Today, we are proud to be one of the most innovative and trusted marketing firms in San Diego, and it is all thanks to our unique approach. We don't just apply the same technique to all cases. Instead, we begin every project by getting to know you and your business. Once we understand your values, mission, vision, and target audience, we make available to you a team of digital marketing professionals ready to help you achieve your goals.

### WHY CHOOSE US?

Lion Bear Media was born as a digital marketing agency in San Diego for innovative entrepreneurs, local business owners, and visionary start-up founders. We understand that hiring the right digital marketing partner for your specific needs can be hard, but it is also vital to find a digital marketing firm that can help you thrive in a highly competitive market.

Located in the bustling, exciting city of San Diego, Lion Bear Media's digital marketing agency is here to help you do just that: adapting to the changing customer trends, adding an appealing edge to your offer, and opening a sustainable communication channel to your audience's heart. Get in touch with our digital marketing team to discover a tailored solution for your business today.

Learn more →

## The Digital Marketing Agency For Small to Mid-Size Businesses

# Digital Marketing Services

[View All Services →](#)



## Web Design

Custom WordPress and eCommerce Solutions. Sales Funnels and Landing pages.

[Learn more →](#)



## Seo Marketing

Organic Local Ranking, Highest Quality Traffic, and Website Optimization.

[Learn more →](#)



## Social Media

Reach More Customers, Custom content creation, account management, and ad campaigns.

[Learn more →](#)



## Paid Advertising (PPC)

Pay per click (PPC) advertising for businesses is a highly controllable, cost-effective way to earn a spot at the top of Google and Social Media.

[Learn more →](#)



## Email Marketing

Grow your business online using a All-In-One marketing, automation & email marketing platform.

[Learn more →](#)



## Photography and Videography

Custom photo and video content to fit your business needs. Animation, Graphic Design, Studio production, and On-location shoots.

[Learn more →](#)

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### OUR STORY

## An Innovative Digital Marketing Agency in San Diego

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Today, we are proud to be one of the most innovative and trusted marketing firms in San Diego, and it is all thanks to our unique approach.

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## A Client-Centered Approach

Thanks to our extensive experience in the field, an ever-expanding network of contacts, and an experienced team of digital marketing experts, we are able to work on each project using an entirely tailored approach. This means that you will be involved from the beginning and receive regular updates.

## Result-Driven, Sustainable Strategies

At our digital marketing agency in San Diego, we understand the importance of delivering sustainable, long-lasting results. Thanks to state-of-the-art technologies, innovative techniques, and the versatile expertise of our team, you can be sure that the results we deliver will work as a solid base for growth and development for years to come.

Nonetheless, throughout the project, you will receive regular updates regarding the results obtained – so that you can start planning ahead for success.

GROW YOUR BUSINESS ONLINE

## More Digital Solutions



### Branding and Design

Brand Messaging and Logo Design



### Email Marketing

Sales Funnels and Email Automation



### Content Creation

Custom videography and photography

Explore our digital agency services [Learn more →](#)

CLIENT TESTIMONIALS

## Yelp & Google 5 Star Reviews

99

Lion bear media took the ideas I had on the old site, the new ideas I wanted implemented and created a masterpiece.



Brandon B.

[View More Reviews →](#)

# FREE GUIDES

Download these free guides to help improve  
and grow your business online.

ACCESS NOW

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May 30, 2022 /// No Comments

Things to do in San Diego There are so many fun things to do in San Diego, that it would be impossible to list them

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May 20, 2022 /// No Comments

Best Parks in San Diego for Play, Relaxation, and Views If you or anyone in your family is a nature lover, you'll be in Heaven

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CONTENT MARKETING FOR BUSINESSES

## CONTENT IS KING

Content marketing is crucial for any business that wants to reach more customers online, build more trust, and drive more traffic and sales. In a competitive landscape, it's important to stand out however you can. By using custom content for your business, you will stand out from the crowded online space.

Our creative team consists of photographers, videographers, graphic designers, search engine optimizers, and social media experts. Helping businesses like yours to create custom content designed to entertain, educate, and get your audience to take action.

# Interested in learning more about our local digital marketing services?

Request a free consultation or quote for your business.

Get Yours Now >>

## FREE Website Audit and Report

Receive competitive insight and actionable recommendations into where you can improve your current website or landing page, local search rankings, and social media presence.

Search Engines rely on many factors to rank a website. Our **FREE** Website Audit Tool which reviews these and more to help identify problems that could be holding your site back from it's potential. Additionally we provide a clear, actionable, prioritised list of recommendations to help improve.

Our website tool crawls your whole site for problems, recommends clear, easy-to-follow tasks with guides for your website type.

**Enter your URL address below**

Website URL

Your Email

This site is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply.

**YES, Send my FREE Website Report!**

## FAQ

How does my business benefit from digital marketing?

How long does it take to see marketing results?

What types of clients do you work with?

What are your digital marketing costs and is there a contract?

## Get in Touch



**Call Us**

(619) 363-7137



**Email**

[contact@lionbearmedia.com](mailto:contact@lionbearmedia.com)



**Headquarter**

Sunny San Diego, CA

[View on Map](#)



**LIONBEARMEDIA**

### LION BEAR MEDIA

Providing creative branding and result-driven marketing ideas and strategies. Using **seo marketing**, **social media**, and paid advertising to bring clients results that increase ROI. Creating **website designs** that provide a great user experience, mobile-friendly, and convert your digital marketing efforts.

### EXPLORE

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### CONNECT WITH US



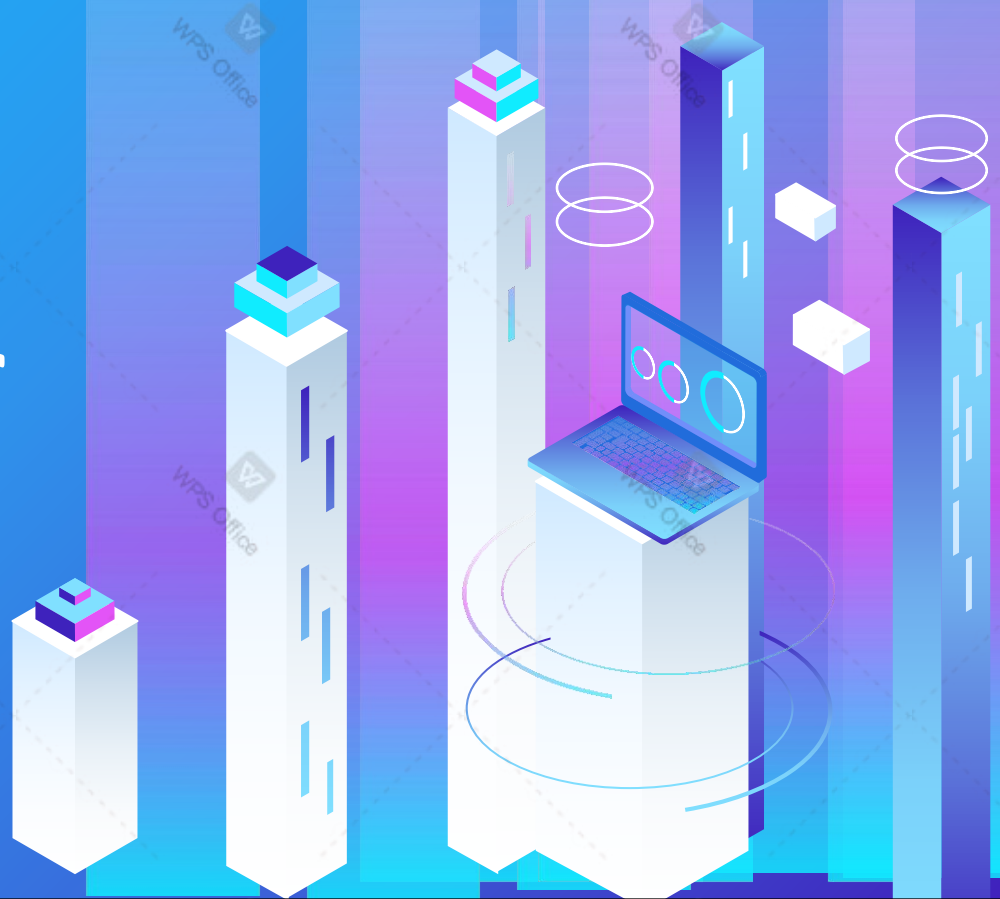
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# 10 Key Benefits Of SEO For Your Business





# SEO Benefits For Your Business

Search engine optimization is crucial for any business looking to reach a larger target audience, create brand awareness, and increase revenues. The benefits for small businesses can help to level the playing field, so you can be competitive with larger corporations. The benefits of local SEO will help to increase your brand recognition locally and to direct more traffic to your website. If you want to enjoy the maximum achievable benefits from SEO, start by working with the best SEO agency in San Diego, Lion Bear Media.

# Credibility Boost

Any site which ranks high search in engine results is generally considered by users to be trustworthy. That in turn will boost the credibility of your business as well as your popularity. The more SEO principles you can incorporate into your website, the higher should be your search engine ranking.

# SEO Is Affordable

If you set out to optimize your own website, you can do an awful lot to improve it without incurring any cost. Of course this means you'll have to be aware of all the latest algorithms used by search engines, and you'll need to have that SEO knowledge in the first place. If you don't have time for all this, just leave it to the professionals, and it will still be a very cost-effective project.



# Supportive Of Content

SEO works in hand with original content you post on your website. You'll generally get much better search results from including compelling text, images, and videos on your website. SEO can also be supportive of your marketing efforts, especially if you regularly update your content.



# Competitive Advantage

Keep in mind that most of your business rivals will also be investing in SEO, so it's something you can't afford to overlook. Businesses which invest considerable sums in SEO will generally outrank the competition. Given the fact that the first page of search results in Google typically gets 90% of all traffic, you simply have to make that first page of search results.

# Maximizing Pay-Per-Click

Organic and paid marketing strategies can work very well together. You can use SEO to achieve better organic results from searches, while pay-per-click advertising will put your website at the top of paid search results. If you can get both of these working together, you can literally have the best of both worlds.



# Better Ranking On Google Searches

Searches such as 'restaurants near me' have become enormously popular on the Internet. It is known that something like 80% of all local searches on mobile devices actually lead to conversions. By employing sound local SEO strategy, you can attract individuals who are looking to make a purchase, and only need to find your business before doing so.



# Reach A Larger Target Audience

You can attract a lot more prospects by targeting specific keywords as opposed to demographics. This being the case, you should compile a list of keywords that you would like to rank highly for. Refine your list by identifying your competitors and determining which key words they're using. All this can help you reach a great many more paying customers.



# Better User Engagement

- When you've optimized your website with SEO, you should bring in more quality traffic. Since your site offers content useful to consumers, they'll spend more time at your site, and hopefully be converted into a paying customer. Any customer who spends more time on your site and engages longer, will be much likelier to make a purchase from you.





# Quantifiable results

When you optimize your site for SEO, you'll be able to track website traffic, changes in rankings, and the number of conversions you get. You can use Google Analytics to acquire and analyze all kinds of information. You can also use the insights you obtain to tweak and improve your overall SEO strategy.

# THANKS!

Do you have any questions?  
[contact@lionbearmedia.com](mailto:contact@lionbearmedia.com)  
tel:(619)363-7137  
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